

JAI SRIMANNARAYANA!



Srimannarayana Ramanuja Yathibhyo Namaha

WELCOME!

HEARTY WELCOME!!

JEEYAR SATHABDI 2009

CELEBRATIONS

Visit Srirama Nagar!

LET US ENJOY

Join us!

LET US SHARE WITH THE BLISS!



OUR DEAR ONES!

Let Us Touch The Divine Heights!

Let Us Receive The Grace of Acharyas! Let Us Fill Our Hearts With Ecstasy!

DATE

30th April to 10th May 2009

VENUE : Sriram Nagar

Muchhinta, Shamshabad, Hyderabad, Rangareddy District
Andhra Pradesh. INDIA • Phone : 91-8414-200695

ACHARYA IS AN EMBODIMENT OF GOD

Our **Acharya** is.....

A Benign **Cloud**... that showers the essence of all The Vedas!

A **Divine Sculptor**... who carves out fine individuals from hard rock like personalities!

A Magical **Talisman**... that transforms the coal like souls into Diamonds

An **Artist**... who paints pictures of Bright Future on our Life which was like a blank sheet of Paper

A **Peasant**... who raises crops on our barren-land-like lives

A Protector of **Tradition**... who imbibes Vedic culture in us

A **Guru**... who instills Real Knowledge in us

A **Navigator**... who steers us to our life goals



The flow of knowledge over myriads of years....

ABOUT TEN CENTURIES AGO.....

Incarnated in 1017, The Great Ramanujacharya lived up to the meaning of Acharya.

Broad-minded Sri Ramanujacharya with a view to break the narrow domestic walls of casteism, exhorted Tirumanthra from the top of Temple Tower of Goshtipura.

Sri Ramanujacharya was an unostentatious and humble disciple to his Guru, though the Guru acclaimed him as "Emberuma:na:r", 'You are greater than Us'.

Sri Ramanujacharya proved that all the devotees are the children of God, thus, bringing revolutionary changes in temples' systems and during those days, he opened the doors of temples to Harijans.

He announced to the whole world through the Story of Bibi Nachiar of Melkote that through the worship of Madhava one can awaken the innate humane nature and wash off the religious fanaticism.

He even exhorted the presiding deities of Melkote, Tirumala, Srirangam, Kuranganagari, etc., about divinity and performed "Pancha Samskaram" thus became the real Guru to the humans, on one hand and to the God, on the other hand !

Yathiraja Sri Ramanujacharya composed nine long-lasting works on Vedas and their secrets. Further, he appointed 74 Spiritual Leaders as Simhasana Adhipathis, for spreading the Vedic knowledge.

Acharya Ramanuja reintegrated the society, which was then torn with illogic and misinterpretations of religion, with the glue of bhakthi.



THAT LEGACY CONTINUES.....

Sri Ramanujacharya, it is believed, re-incarnated as Manavala Mahamuni in the 14th Century to save the people.

Sri Manavala Mahamuni relentlessly worked for translating the scriptures of

Sanskrit into regional languages.

He had the privilege of being the First Guru of Sri Ranganatha whom he taught Vedanta for one long year.

As a disciple Sriranganatha offered His "Adishesasana" by rendering the sloka, "Sri Sailesa Dayapatram...". Even today, Sri Manavala Mahamuni receives all the honours from Sriranganatha, in Srirangam, TN.

Sri Manavala Mahamuni added eight more great scholars, as Ashta Diggajas, for rejuvenating the traditions of Sri Ramanuja.

Ever since the beginning of the human race, Maharishis like Vasishtha, Parasara and Vyasa and Acharyas like Natha muni, Yamuna muni, Ramanuja muni, Sri Varavara muni strove for conserving Sri Vaishnava tradition, though now and then they suffer depletions.

*"Yada: yada: hi dharmasya gla:nir bhavati Bha:rata!
Abhyuttha:nam adharmasya thada:tma:nam sruja:my aham."*

God sends great souls into this world to protect dharma and fight against adharma. Our Acharya, His Holiness Jeeyar Swami is one among such great souls sent into this world by God to melt the souls hardened by "Kali" and mould them into good devotees with kind hearts.....



IN 20TH CENTURY

HH Srimannarayana Ramanuja Jeeyar Swami, while dedicating himself right from his childhood to God and Godly traditions participated in the Freedom Movement with patriotism. He fought against social maladies and undertook many social activities

including construction of houses for Harijans.

He reformed people who involved in blasphemy with love and affection. By performing yajnas like "Kareeri in Tirumala" he proved that Yajnas and Yagas have the power to yield positive results. He organised an All India Vedic Conference in New Delhi, for the first time, by assembling thousands of Veda Pundits and announced to the world that Welfare of the Society is the prime motto of Vedas and Vedic Rituals.

Sri Swami took it as a mission to renovate the dilapidated temples and to construct new temples where ever necessary. He exhorted that temples are real training centres for promoting ethical values and practice righteousness. It is the duty of every individual to keep them sacred.

He advocated that it would be possible to bring change in the prisoners also by giving them training in human values rather than punishing them. He demonstrated it by constructing Sri Rama Krathu Stupas in the Central Jails of Rajahmundry, Madurai and Berhampur.

Sri Swami was a Nationalist who believed in the national integration through spirituality and he proved it by conducting an "Ashtakshari Krathuvu" in Badarinath in 1954, immediately after His taking Sanyasa Deeksha.

It is 100 years since His Holiness came on to this earth (1909-2009) and it is bounden duty to show our gratitude for the yeoman service he did for the country and Vedic culture. The "Jeeyar SATHABDI - 2009" is a token of our reverence and gratitude to Sri Swami.

Jeeyar Integrated Vedic Academy (JIVA), is an organisation formed for promoting, publishing and propagating Vedic culture. These celebrations are a Small Flower of Knowledge offered by JIVA to His Holiness Sri Swamiji.

The first part of the celebrations will be marked by "Divyalaya Pratishtha" from 30th April to 10th May 2009.

These Celebrations are for all of us! How can we enjoy these Celebrations & the divine bliss of Acharya without you? We welcome you to participate and enjoy the function!

JEEYAR SATHABDI – 2009

Schedule of Sri Kodanda Rama, Ranganatha, Vaikunthanatha, Perumal Divya Desa Prathishtha Mahotsavam

MORNING SESSION

- 7.00 Sevakalam
- 7.30 Sathu murai, Santhi patham, Parayana + Thirtha + prasada Goshti,
– Commencement of Nitya Homa in Isti sala Prathishta Sala.
- 8.30 Vaidika Go-puja (Worshipping the Cow),
Scholars Seminar, Congregation & Bhajan.
- 9.30 Preparations for Mass Pujas
- 10.00 Ashtothara Satha Pujas begin
- 11.30 Purnahuti & Blessings to sponsors

AFTERNOON SESSION

- 12.00 Thadeeyaradhna (food) starts.
- 1.00 Bhajans + discourses in Hindi
- 4.00 Veda Swasthi
- 5.00 Sri Vishnu Sahasra nama stotra mass parayanam
- 5.30 Honouring the Guests and Swamiji's Benediction
- 7.30 Cultural Programmes
- 9.30 Mangalam & Santhi.

MAIN EVENTS:

- 29.4.09 Agni Matthanam, Havanam start.
108 Go-Puja daily, 26 varieties of pure country cows, procured from all over the country (no hybrids).
- 07.5.09 Consecration of the deities, Vahana seva starts
- 10.5.09 Honouring the Ritwiks and concluding the celebrations.

A PIOUS OPPORTUNITY FOR THOSE WHO WISH TO PARTICIPATE AND UTILISE THEIR MONEY FOR A DIVINE CAUSE!

Sponsoring all sevas for Half-day	Rs. 5,00,000
Sponsoring Akhanda Nama Sankirtana	Rs. 2,00,000
Sponsoring Sahasranama Parayana	Rs. 2,00,000
Sponsoring for 150 Ritwiks	Rs. 1,50,000
Balabhoga Samarpan	Rs. 1,00,000
Donating a Vedic Cow	Rs. 50,000
Sponsoring any one Ishti	Rs. 30,000
Sponsoring one Kunda	Rs. 20,000
Sponsoring A Vedic scholar	Rs. 20,000
Tadiyaradhana for 1000	Rs. 15,000
Sponsoring one Pundit	Rs. 10,000
Balabhoga Seva for 1000	Rs. 5,000
Sponsoring a Ritwik a day	Rs. 2,000

Performing Go-Puja	Rs. 1,500
Daily mass Puja	Rs. 216

*It is not the money that matters
But it is the dedication that makes*

*All the native cows of our country will be collected for the purpose of Vedic worship every day. It is a divine opportunity for devotees to worship as many cows as possible as the cow is an embodiment of Mother Earth and the deities.

*Jeeyar SATHABDI – 2009, is a one-time occasion. Participating in any manner is a blessing indeed. It is also a wonderful opportunity for you to encourage friends and relatives to participate in this great event.

*You are cordially invited to participate and get blessed by
our Acharya!*

Always in the service of Acharya

Ramanuja Dasas, Jeeyar SATHABDI Organising Committee

A PROFILE OF SRI SRI SRI JEEYAR SWAMI

*Introducing Sri Swami is like venturing to show Sun with the help of a lamp!
Yet, we try to briefly present a few facets of His Holiness.*

- Sri Swami came on to this earth on 1st September 1909 through the pious parents Sri Vangipuram Mangayacharyulu and Smt Chudamma in Kakinada of East Godavai District of Andhra Pradesh.
- On the 6th day of his birth, his mother found a Cobra spreading its hood as an umbrella over him. His mother prayed and said that she would give the name of Adishesha as Tiruvengalacharya.
- As a small child he was adopted by Sri Akulamannati Chilakamarri Krishnamacharya and Smt. Lakshminarasamma and since then he was known as A.C.Srimannarayanacharya.
- He had his elementary education at Madurai in Tamilnadu and later shifted to Arthamuru, on the banks of River Godavari.
- Along with Sri Gopalacharya Swami, who was his good friend, he pursued his studies in Law and Vedantha.
- He was a patriot and freedom Fighter. He established Gautami Gorakshan Seva Sangham and worked for providing fodder to the cattle, Khadhi cloth making and distribution. To make villages self-reliant, he established libraries, organised Village Councils, disseminated news, planted saplings and got wells dug.
- For the first time in the country he got 128 houses built for Harijans and Sri. V.V. Giri, the then Central Labour Minister inaugurated them in 1938.
- He brought awakening in women, established "Yathiraja Seva Mahila Mandali" and made women to lead spiritual classes and conduct Pujas.
- He made a study of philosophy in Sanskrit and Dravida languages and propagated them. From 1932 onward, he organised Pundit Sabhas and gave a new lease of life to Visishtadwaita.
- He lost his wife, who gave birth to three sons and a daughter, at the age of 26.
- He launched the magazine, "Bhakti Nivedana" in 1947. He renovated many dilapidated temples and planted trees in the temple premises, along with water pumping system.
- He took total renunciation (Sanyasaram) in 1954.
- He organised Koti Havana Maha Kratuvu in 1954 at Badrinath. He facilitated travel to both north and south Indians to Badrinath.
- He conducted 108 Sri Rama Kratuvus all over the country from 1960 to 1969 and established Stupas.
- In 1972 he organised 1008 Kunda Sri Lakshminarayana Kratuvu and through Kariri Homa he procured torrential rain thus making the TTD have faith in Vedic errands.
- In 1973, he organised an All India Vedic Conference, in Ram Leela Maidan, Delhi, wherein 2500 Vedic Pundits from all over the country participated. The then Prime Minister Smt. Indira Gandhi, participated and in that great event and applaud it.
- He initiated the method of Satvik Havana with Four Vedas. To propagate that system, 105 Swadhyaya Jnana Yajnas from 1974 to 1979 were conducted by Him.
- He performed Brahma yajnas to explain the importance of Pushkaras. He was adored as "Andhra Jeeyar" by Tamil and Hindi speaking people. He was a real embodiment of "Jeeyar".
- Sri Swami was acclaimed by the great scholar of those days Sri Prathivadi Bhayankaram Annangacharya Swamy of Kanchipuram as "Sathya Sankalpa".

FOR MORE DETAILS FEEL FREE TO CONTACT:

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